

## How do I Publish a Brewing Guide?

Nehal Gowrish - 2021-09-14 - Brand & Experience

### BRIEF DESCRIPTION

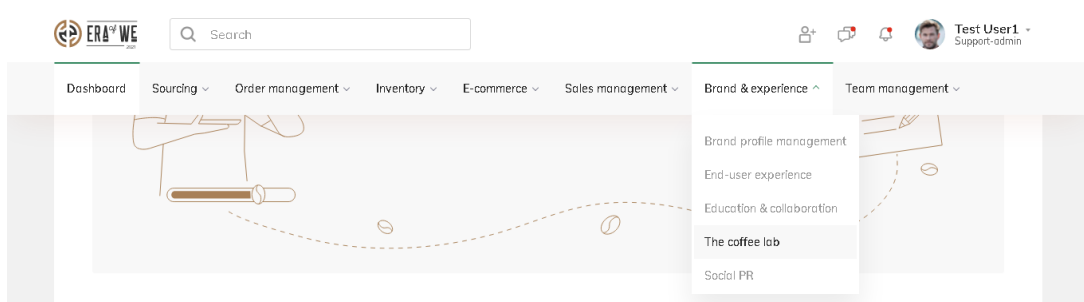
The

Era of We application allows the users to share their knowledge about coffee by letting them publish blogs, articles, recipes on the platform.

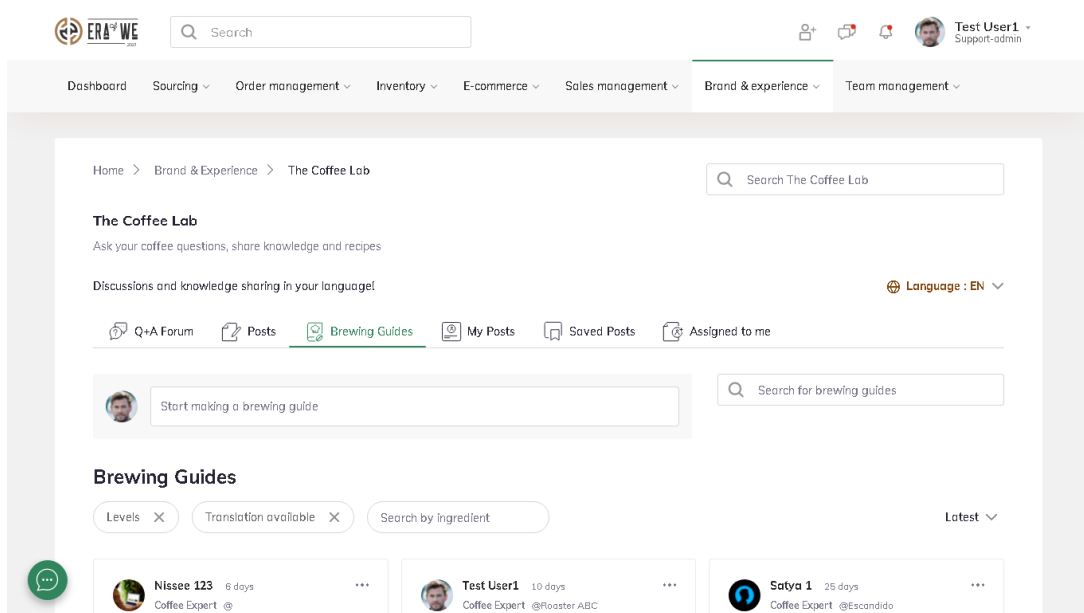
In this documentation, you will understand how to publish a brewing guide.

### STEP BY STEP GUIDE

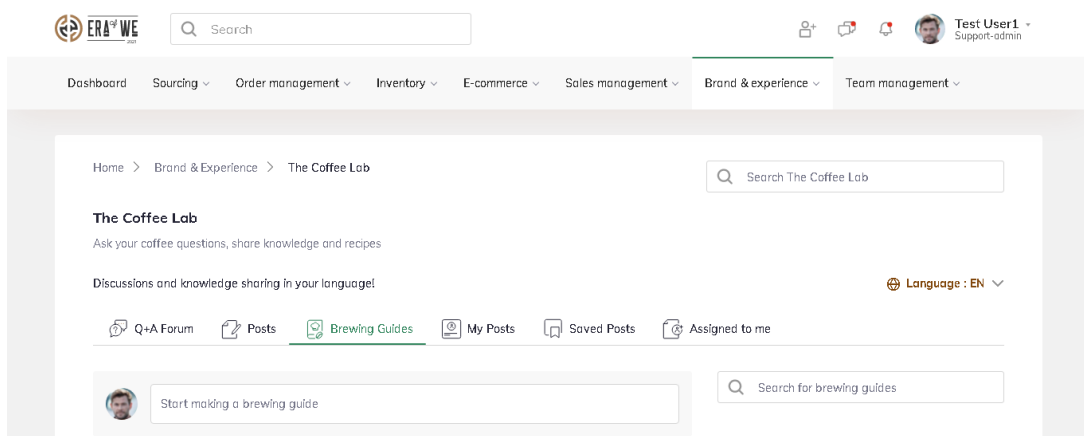
Step 1: Log in to your account, navigate to the 'Brand & experience' tab and select 'The coffee lab' from the drop-down menu.



Step 2: Click on the 'Brewing guides' tab.



Step 3: On the brewing guide section, click on the field labeled as 'Start making a brewing guide'.



Step 4: You can start by adding a cover image for your brewing guide and entering the recipe name, recipe description, list of ingredients and method of preparation.

ERA WE

Search

Test User1 - Support-admin

Dashboard Sourcing Order management Inventory E-commerce Sales management Brand & experience Team management

QA Post Recipe Post Article

Add a cover image\*

+

Add a cover image\* (max size 2mb)

Recipe Name\*

Enter Recipe Name

Recipe Description\*

Give a small description about the recipe...

ERA WE

Search

Test User1 - Support-admin

Dashboard Sourcing Order management Inventory E-commerce Sales management Brand & experience Team management

Expertise\*

Select level

Serves\*

Enter number of servings

Preparation Time\*

eg. 45 min

Cooking Time\*

eg. 1hr 32 min

List of ingredients\*

Ingredient\*

Ingredient Name

Quantity\*

Ingredient Quantity lbs

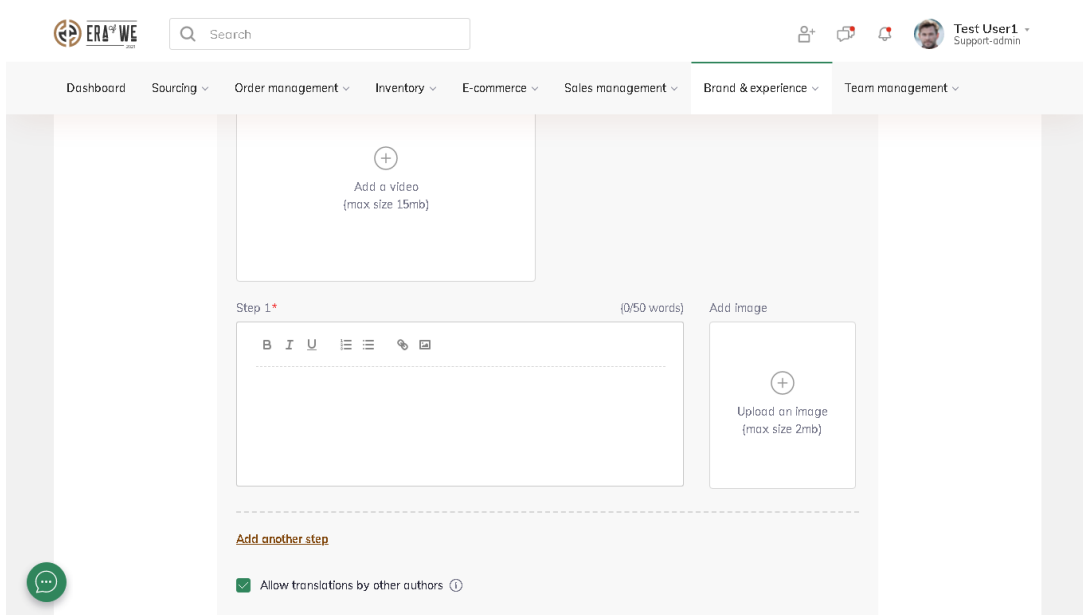
Add ingredients

Method of preparation\*

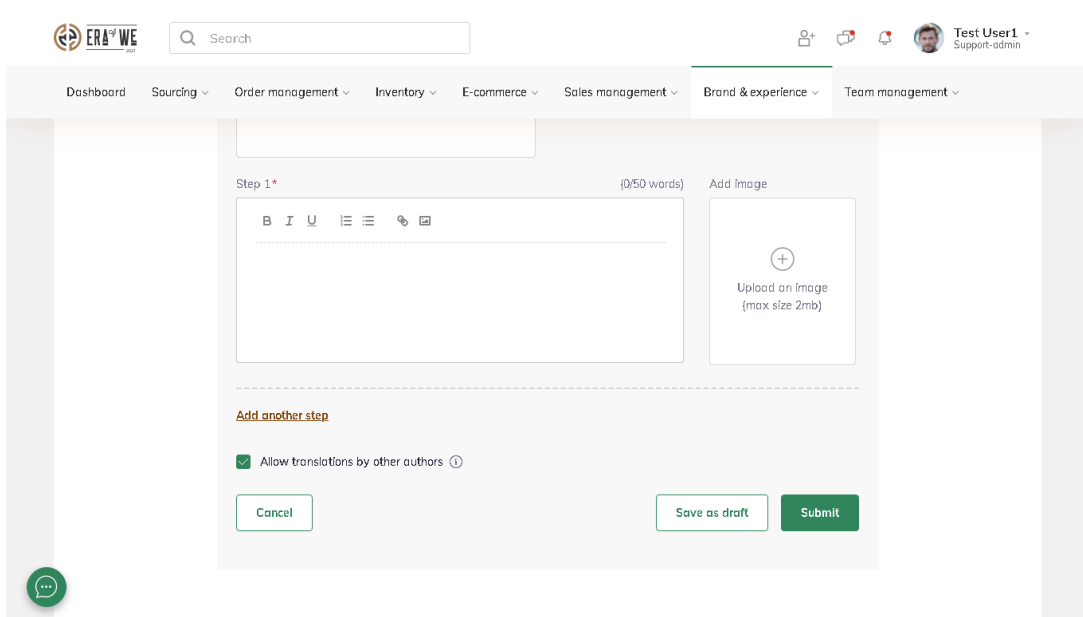
Add step by step introduction & video

Upload a video of the recipe (optional)

Tick the 'Allow translations by other authors' option if you want other users to translate your brewing guide into Swedish, Spanish or Portuguese.



Step 5: Click on the 'Submit' button to publish your brewing guide.



Thus, you can publish a brewing guide as a roaster.

Related articles: [How do I View the Brewing Guides?](#)

"If you still have any queries, then please feel free to connect with our support team.