

How do I Create a Default Coffee Experience Description for My Products?

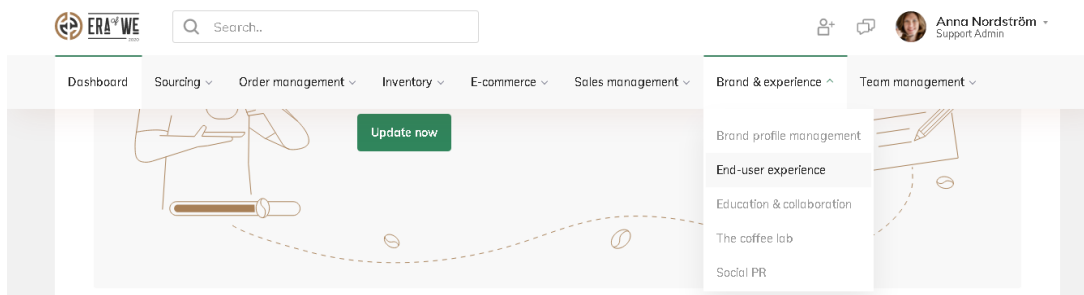
Nehal Gowrish - 2021-09-14 - Brand & Experience

BRIEF DESCRIPTION

The Era of We application allows you to edit the default settings for refining the story of your coffee experience. In this documentation, you will understand how to edit the default settings for coffee experience as a roaster.

STEP BY STEP GUIDE

Step 1: Log in to your account, navigate to the 'Brand & experience' tab and select the 'End-user experience' option from the drop-down menu.



Step 2: Click on 'Default settings' button to configure default settings.

The Coffee Experience

Give your end users the coffee story experience they have been waiting for! Update and personalise your story related to an order.

Default settings

Origin ▼ Date range 📅

Display + 20 ▼

Order ID	Estate name	Origin	Date ordered	Date received	Variety	Quantity	Cupping score	Action
81671	Finca la pampa	Colombia	24 Jan 2020	24 Jan 2020	Bourbon	-	84.5	Update details
56076	Gesha	Colombia	12 Jan 2020	24 Jan 2020	Bourbon	297kg	88	Update details
46930	Finca La Toboba	Ethopia	13 Oct 2018	24 Jan 2020	Bourbon	567kg	81.5	Update details
9019	Asoproasa	Brazil	02 Dec 2019	24 Jan 2020	Bourbon	-	85.4	Update details
12416	Cafe Directo	Ethopia	02 Oct 2019	24 Jan 2020	Bourbon	400kg	82	Update details
71716	La Isabela	Colombia	19 Sep 2019	24 Jan 2020	Bourbon	110kg	84	Update details

Step 3: Click on the 'Edit' button.

Step 4: You can enter your website and a short description. You can also select tags associated with your company.

Default Settings

Set your default settings for your coffee experience page, these would be used when you haven't updated details for the order related coffee experience page

Cancel Save

Estate website

A short description about the Estate*

With more than 100 years' experience roasting great tasting coffee, our sole purpose is to offer you an outstanding coffee experience. This is why so many businesses around the world choose the trusted Löfbergs beans.

Select the tags you associate your Estate with! (max 5)

Investing locally Waste management Happy employees Circular economy
Fossil free energy Sustainability Agroforestry Reforestation Pocket friendly

Certificates

Rise Certificate 2014	View Delete
Force Certification 2008	View Delete

Marketing material

Upload a folder containing all your high res images, videos, instruction etc for use by your customers

Step 5: Scroll down to add media files such as images and videos related to your roaster.

ERA WE Search..

Anna Nordström Support Admin

Dashboard Sourcing Order management Inventory E-commerce Sales management Brand & experience Team management

Investing locally Waste management Happy employees Circular economy
Fossil free energy Sustainability Agroforestry Reforestation Pocket friendly

2020 [View](#)

2020 [View](#)

Image

Upload an Video
Choose images that best represent your services

svyrygmckgg8aappv8e

Step 6: Click on the 'Save' button to save your default settings.

Thus, you can create a default Coffee Experience description for your products as a roaster.

Related articles: [How do I Make Order Specific Changes to the Coffee Experience?](#)

“If you still have any queries, then please feel free to connect with our support team.”